

## Research on the writing standard of writing report under the background of sampling inspection of undergraduate graduation thesis

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**Abstract:** Under the background of undergraduate thesis need sampling inspection, each undergraduate major began to standardize the form of graduation. This article takes art and applied majors as an example, the graduation thesis is mainly in the form of creation report, the creation content of each major is different, the expression form of the creation report varies greatly, there is no unified standard. Application-oriented majors pay attention to the cultivation of students' practical ability in teaching, and they are weak in theoretical research, and students have certain deficiencies in the creation of reports and expression. This paper analyzes the graduation creation report of many universities through the knowledge network, summarizes the links of the graduation creation report, combined with the characteristics of the major, forms the graduation creation report standard suitable for the undergraduate art design major, so as to improve the quality of the undergraduate level with the creation report as the graduation assessment standard.

### 1. Introduction

On December 24, 2020, the Ministry of Education on the issuance of the "Undergraduate Graduation Thesis (Design) sampling inspection Measures (trial)" notice, effective from January 1, 2021. So far, the graduates of 2022 and 2023 have been sampled. Now, the graduates of 2024 have graduated, and more than 110 graduates of this major will be sampled by the Ministry of Education.

Although undergraduate thesis sampling work has increased the difficulty of undergraduate education terminal, it is far-reaching. Undergraduate graduation thesis is the comprehensive academic achievement of undergraduate students. We will conduct a sampling inspection of undergraduate graduation theses to assess the basic academic norms and literacy of students. Our goal is to encourage colleges and universities to prioritize moral education, while also promoting stronger management of the training process and enhancing the quality of graduates. [1]. Undergraduate graduation thesis sampling work can not only ensure the quality of the last level of undergraduate graduation, but also can force the whole process of undergraduate education and the determination of talent training program. To comprehensively enhance the quality of undergraduate education through improved teaching methods.

There is not only one form of undergraduate graduation thesis. Take the visual communication design major of our school as an example, the discipline is art design, and the graduation results are the graduation design and graduation creation report, rather than the traditional graduation thesis. Graduation creation report and graduation thesis are quite different. Generally speaking, the paper is more academic, and the application of the creation report is more prominent. The thesis has arguments, arguments and arguments, which is the advanced form of expression of scientific research results. Creative report needs to have creative background, significance, process, method and results, which is the conventional form of expression of scientific research results. The paper is to discuss the research results through the argumentative way, and the creation report is a statement to reflect the objective reality.

## 2. Factors affecting the quality of the graduation thesis

The quality of graduation thesis is affected not only by the teaching quality of the four years of undergraduate course, but also by the academic ability of graduates and the ability of instructors.

Our school is an application-oriented and art university. The talent training orientation is to cultivate application-oriented media and art talents in the new era who love the Party and the country, have high literary and artistic accomplishment and strong information technology ability. The characteristics of our school are media creativity as the core, media art and media technology as the two wings, deep integration of production and education, and deep combination of art and technology, establishing "exhibition and broadcast" as the carrier, and "exhibition and broadcast" runs through the whole process of education and teaching. In teaching, practical ability and social adaptability are improved by employing professionals, double-qualified teachers, customized training and industrial incubation bases. Students' artistic creation and expression ability is outstanding, but they are slightly inferior in theoretical research and writing and expression. Most of the teachers in our school are industry experts and double-qualified teachers. They have excellent ability in practical teaching, but they are inadequate in guiding students to create graduation reports.

## 3. Research and result analysis of graduation creation report form

"Undergraduate graduation thesis (design) sampling method (trial)" evaluation elements and key article six emphasizes that undergraduate graduation thesis sampling should focus on the significance of the topic, writing arrangement, logic construction, professional ability and academic norms. However, the specific standards for the review of the graduation creation report are not clearly stated. The author used the Internet to investigate the graduate creation report of a number of art colleges. The research results are shown in Table 1, and the basic form of the creation report is summarized in combination with the characteristics of the major and the undergraduate level.

### 3.1 Research on the form of graduation creation report

Table 1 Analysis of the creation reports of other similar schools and similar majors

Master's creation report of Communication University of China	Zhejiang University of Media and Communication master's creation report	Qinghai Normal University
Chapter 1: Introduction. Section 1: Background and significance of the topic selection Section II Literature Review Section III Study Methods. Chapter 2: The elaboration of the works . Section 1 work theme Section 2: Narrative Strategies Section 3: Audio-visual Language Chapter 3 Creation elaboration Section 1: Pre-planning. The second part of the middle of shooting Section 3: Post-production Fourth, the child's creation summary and extension of thinking Section 1: Summary of the	1. Basic information of the work 1.1 Name of the work 1.2 Lengduration 1.3 Work Type and Style 2. Creative scene and creative value. 2.1 Practical background of the work 2.2 Theoretical background of relevant research and analysis of works of the same type 2.3 Creative Significance 3. Theme and framework of the work. 3.1 Theme of the works 3.2 Content of the works 3.3 Framework of works 4. Creation process of the works 4.1 Establishment of topic selection.	Overview of Part I article (1) Theme of the micro-documentary series of Datong Shadow Play (2) Content of the micro-documentary series of Datong Shadow Play (3) Link to the micro-documentary series of Datong Shadow Play The second part of the series of micro documentary creation report introduction (I) Research background and significance (2) Overview of similar works 1. The creation process of the series of Chase Shadow Play? (I) Preliminary planning stage... (2) Shooting stage..... (2) Post-production stage 2. Analysis of the creation of the micro-documentary series of

creation Section 2: Extended thinking reference documentation appendix	4.2 Preliminary planning 4.3 Interview and shooting. 4.4 Writing of the commentary. 4.5 Post-editing 5. Copywriting. 6. Difficulties and innovation points in work creation 6.1 Difficulties in creation 6.2 Creative and innovation points 7 Creation summary and reflection reference documentation	Datong Shadow Play (1) Narrative structure of the series of Datong Shadow Play (2) Audio-visual language of the series of Datong Shadow Play 3. Creative harvest and reflection. (1) Creative harvest (2) Creative reflection reference documentation... Appendix [2]
Hebei Normal University, master's creation report	Beijing Institute of Printing Technology master's creation report	Master's creation report of Central China Normal University
Chapter 1: Understanding of "authenticity" 1. Reason and the truth of seeing 2. The emotional and the emotional truth Chapter two seeks the road of "authenticity" First, the root of "authenticity" in painting 2. The practical embodiment and artistic value of "authenticity" in painting- -to Anthony Lopez. Garcia, for example Chapter 3, Watch. Life Tone series of oil painting creation practice exploration process 1. Creation ideas and material collection Second, practice the creative process Chapter 4, Watching quietly. The perception and future goal of the series of oil painting creation in the intonation of life 1. Creative practice and perception Second, the goal of the future creation conclusion Ref. [3]	1 Introduction 1.1 Creation purpose 1.2 The development process of the epidemic 1.3 The impact of the epidemic on society 2 Inspiration 2.1 Understanding of the topic selection 2.2. Combination of art and life 3. Picture book creation, form and structure 3.1 Creative narrative techniques 3.2 Script creation and character modeling 3.3 Product conception process 3.4 Style selection 4. Drawing of the picture books 4.1 Composition, along with the spatial analysis 4.2 Graphic relationship. 4.3 Line application 4.4 Application of color 5 Book binding design 5.1 Book cover and back cover design 5.2 Book page design 6 Conclusion Ref. [4]	introduction (I) Research significance (ii) Research status both at home and abroad Chapter 1, Rupreit. Feng. Background and development of Kaufman's artistic language 1.1. Background of Kaufman's artistic language formation 1.2 Kaufman art language development Chapter two, RuPresit. Feng. Kaufman's artistic expression and spiritual connotation 2.1. Picture form 2.2. Spiritual connotation and emotional expression Chapter three, the practice of individual creation report 3.1 Reasons for creation and preliminary preparation 3.2 Form conception and design 3.3 Thought expression and emotional expression 3.4 Summary and reflection epilogue reference documentation Appendix [5]

### 3.2 Form of this professional creation report

The professional creation report is divided into four parts. The first part is the introduction, which needs to clarify the creation background or the source of the topic; creation significance or creative value; literature review and analysis of similar works; creation method. The second part is the creative process. The focus of the undergraduate level creation report is to state and record the creation process, and this part can account for 40% of the whole report. The content are: early

planning; material collection; creation process documentary, etc. The third part is the work elaboration and the achievement display. To describe the results of the graduation works. Take the packaging design project as an example, including selling point refining and crowd positioning; logo design; theme design; layout design; color design; structure design and material selection; final work display, where the category and quantity of works should be explained in the form of text. The fourth part is a summary and a reflection.

The first part of the undergraduate graduation thesis corresponds to the sampling inspection, which should focus on the significance of the topic selection and writing arrangement.. The second and third parts correspond to the professional ability of undergraduate thesis sampling. The setting of the four parts meets the needs of undergraduate students to create report content, and also in line with the logical construction of sampling of undergraduate graduation thesis.

## **4. Process of graduation creation report**

### **4.1 Topic selection**

The topic selection of this major is that students choose the design direction and specific theme based to their own work practice and professional ability; agree on the specific design style with the instructor and determine the operability. The determination of the style can make the scope of the graduation design clear. Generally, the theme of the graduation creation report needs to choose the style, specific theme and direction.

### **4.2 Task book**

The instructor should be responsible for setting the theoretical goals and practical goals of the students' graduation project. The theoretical goal is the meaning and value of creation, which should focus on aesthetic perspective, popular trend, audience expression, theoretical height, and innovation and research; The practical goal is the form, quantity and quality of creation. In the task book, the instructor should combine the formulated style and writing norms based on about ten references and reference cases.

### **4.3 Opening topic report**

After receiving the assignment book, the students began to sort out the reference contents and analyze the reference cases, understand the design style, and form a more specific design purpose. By engaging in thorough market research and gathering essential elements, we aim to craft a comprehensive and viable design plan along with innovative creation methods. Our goal is to produce a compelling opening report that effectively sets the stage for our project. The above content is also the content of the first two parts of the creation report, namely, the introduction of the creation report and the creation process.

### **4.4 First draft**

When the opening report is over, the instructor should urge the students to create the design part, rather than rush to complete the text content of the creation report. The creation report is based on design practice, which requires students to record the design process, design method and design results in design practice. Through the gradual improvement of the design, the second and third parts of the graduation creation report are completed. To sum up, in the draft stage, students should be urged to complete the overall idea of the graduation project entity creation before completing the draft of the creation report.

### **4.5 Defence draft**

On the basis of the first draft, the language improvement, the process improvement, the experience summary and the problem reflection, gradually formed the defense draft. The extraction of the abstract and the improvement of the format, the creation of the report is basically completed.

Through the interpretation of the various processes of the above graduation creation report, students should change the separate thinking of each link in the graduation design, complete the

opening report through the task book, and complete the graduation creation report on the basis of the opening report, and avoid independent thinking of each task.

## **5. Conclusion**

Develop a structured framework and articulate the content of the creation report in accordance with the actual processes involved in graduation projects. The instructor strictly checks, follows up, and corresponds to the academic norms of undergraduate graduation thesis sampling inspection, and finally ensures the authenticity of students' graduation creation process.

In order to ensure the quality of the graduation creation report and to avoid issues such as insufficient consideration from a tutor, it is necessary to organize an academic expert committee. This committee will conduct the opening defense and mid-term inspection of the graduation creation report. The goal is to ensure that the topic selection aligns with the scope of professional talent training and students' actual professional ability. Additionally, it aims to guarantee standardization in the graduation creation report, review the authenticity and validity of students' market research, as well as their ability to read and analyze references. Ultimately, this process will ensure logical construction in the graduation creation report and uphold academic norms at a high quality level.

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